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what is all.me?

all.me is a digital ecosystem based on a social network with a unique reward method, marketplace and a payment solution.
all.me is a new-generation social network for active users. A partner relationship is developed between our users and the platform, the goal of which is to establish a mutually beneficial and fair sharing of advertising revenue.

The network rewards users by sharing a part of advertising revenue and in doing so shows appreciation to those who actively use all.me. Users can earn up to 50% of advertising revenue. The platform does not force users to perform marketing-related activities (viewing ads, clicking on ad links, etc.) and advertising on all.me complies with the widely-accepted ad standards for social channels. At the same time, users are rewarded for their social activity and popularity within the platform.

MORE THAN LIKES
The app is available on App Store and Google Play

This unique reward system analyzes the activity of users and their audience (subscribers) based on internal algorithms, defining the level of interest of the account and distinguishing real users from bots.

A person earns when subscribers view ads displayed on their newsfeeds and receive up to 50% of ad revenue per view. Respectively, the more popular and interesting users are, the more subscribers they have and the more they earn. Earnings are consistently transferred to a user’s personal wallet (meWallet) on a monthly basis.

Every account automatically comes with a personal wallet. Transactional processes are fully automated and do not require any additional actions from the user.

all.me allows users to support content creators they like, and moreover, directly influence their earnings by subscribing to their account and by “saving” their content. This is what millions of users do every day on other social sites, but without any financial gain.
Trading Platform
meMarket

all.me provides the opportunity for users to buy and sell products from each other (C2C) as well as directly from international brands (B2C). It also offers a user-friendly interface, one-click sale/purchase, safe transactions, and worldwide delivery.

The trading platform became a logical extension of the social network since nowadays many social platforms serve not only as a mean of communicating but also as a way of exchanging goods and services. Thanks to the established rewards system, the number of all.me users is always growing. The increase of all.me users also contributes to the growth of the trading platform. This means that the platform will become a more popular destination for buying and selling different products.

Moreover, users can discuss product details directly with sellers in real-time and share shopping information with their subscribers. This does not require users to switch to other platforms in order to buy or leave reviews - all these features are concentrated in one place and easy to use.
all.me offers a FinTech solution that combines blockchain technology, virtual currencies, electronic money, as well as classic payment services.

ME is a virtual currency of the network (standard ERC 20) has a limited emission of 10 billion. Thanks to an internal billing system, transfers can be performed instantly within the network and ME can be freely transferred to ethereum-wallets.

- Payment of meNetwork’s services (ads via business profile, premium account, sticker packages etc.);
- Purchase and sell different products on meMarket;
- Rewarding users for social activity on all.me*;
- Transfers between users within the network;
- Exchange of ME for fiat currency.

*All transactions on all.me are done in ME
Every user on all.me can open a payment account. This will make it easy to buy ME, exchange it for fiat currency on the network with just a few clicks, and get a payment card. This card can be used both within the all.me app and in everyday life. When making a purchase using a payment card, the virtual currency of the project located in users’ wallets will be automatically converted into the necessary fiat currency.

Due to these simple processes, users will gradually incorporate the use of ME into their lives. The network growth will also increase the coverage of people who use this currency not only as an internal network bonus but also as a unit of account when conducting trade transactions, and will also be considered as a payment method in future as a store of value.

The more people use all.me, the more interactions and transactions are made with ME. This contributes to the market value of the currency.

No virtual currency can perform payment functions without a link between digital assets and the traditional financial system. On all.me the link is meMoney, an electronic currency secured by a fiat asset that is also an additional means of payment, the issue and circulation of which is regulated on the basis of EU legislation.

all.me also plans to use meMoney as a stabilizing financial asset denominated in euros, which will be able to act as a legal analogue of the virtual currency stabilizer in the market. All this will allow all.me virtual currency holders to avoid the risks associated with exchange rate volatility at any given time.
Electronic Money Institution*

Allows the creation of network’s own electronic money and allows the performance of money transfers, payment transactions, and provides a cash deposit/withdrawal service, direct debit transfers, etc.

Service provider of exchanging a virtual currency against a fiat currency

Allows you to exchange fiat funds for virtual currencies and vice versa, as well as exchange one type of virtual money for another.

Provider of a virtual currency wallet service

Offers storage services for credentials required to access virtual currency on behalf of a company that qualifies as a financial institution.

* As a payment service provider, EMI also provides its customers with the ability to open international accounts (IBAN) online, make real-time bank transfers and other payment solutions as part of online banking.
what makes all.me interesting for users?

The interface and management allows users to transfer desired amounts with one click, instantly buy products, and communicate with friends. At the same time, all.me rewards users for being active on the network, building partnerships with others, the goal of which is to establish a mutually beneficial and fair distribution of advertising revenues.

Another attractive point for users is the network’s interesting content. Needless to say, the idea of earning on social activity motivates users to create interesting content for their subscribers. The more active subscribers users have, the more they will earn. What motivates people to subscribe? Only high-quality, unique content that adds value to the network and attracts more and more new participants.
how is all.me beneficial for advertisers?

This is a network whose users are personally interested in increasing the volume of advertising. The project operates on the principle of rewarding its users for social activity on the network. It is beneficial for users to interact with commercial information displayed on their news feeds. They know that the network shares revenue as opposed to traditional social media platforms. This means that the loyalty of participants to interact with advertising is high. The experience of interacting will be pleasant and hassle-free.

The marketplace will serve as yet another great tool to attract users. Here, advertisers can display goods on their own showcase and be engaged in direct trade throughout the process. No transitions to third-party services will be needed and transactions are made easy with just a couple of clicks - this allows the user to quickly make purchasing decisions, and the interaction system is set up in such a way that advertised products are displayed to those to who are more likely to find it interesting and who have the money to buy it.

Having an in-house payment solution allows network users to easily exchange ME for fiat money. This facilitates the interaction not only between the advertiser and the client but also provides an opportunity to execute transactions with other business representatives in the future both within the network and beyond.
The ecosystem of all.me has boldly stepped right into the three fastest growing digital markets: social media, e-commerce, and digital banking.
Social Media Market

The social networking market has become the fastest growing digital market with a huge share of mobile phone users.

Internet marketing ($220 billion) accounts for 40% of the global advertising market ($550 billion)

If in January 2016 the number of social media users was recorded at 2.307 billion people, by January 2018 that number has increased to 3.196 billion users globally.
Statistics on social networking market growth
Source: The Statistics Portal Statista

The main regions for expansion are Eastern Europe, India, Brazil and South Africa - one of the fastest growing markets for Internet users. It is expected that the total increase in users by 2022 will exceed 200 million.

2022 statistical predictions of increasing social media users worldwide (per million people)
Source: The Statistics Portal Statista
E-commerce Market

The global e-commerce market is also actively developing. Its volume in 2017 was estimated at about $2.3 trillion, and by 2021, according to forecasts, will increase by 2 times and will be almost $4.9 trillion. Volume in the C2C segment amounted to $155,598 billion. Such a positive trend contributes to the growth of all.me. Thus, the company has the potential to occupy a niche in the global e-commerce C2C market.
Digital Banking Market

With the development of technology, digital currency has become a new payment tool. Its popularity is due to a number of factors: the growing difficulties with accessing current accounts, obtaining payment cards from traditional banks, as well as changes in the social structure and the role of the Internet in people’s lives.

Today, digital banking has become the largest market: the European cost of digital money increased from $5 billion in 2014 to $9 billion in 2017 (by 21.64%)
The global alternative banking industry has recently experienced a surge in the number of EMIIs (payment service providers), as well as the volume of electronic money transactions.

The positive dynamics of this market, of course, will contribute to the growth of all.me’s financial results, and the company has the potential to become a market participant in global digital banking.

Thanks to the functioning infrastructure, a person using one application will be able to take advantage of the social network, trading platform, and payment service. Accessibility and simplicity will allow all.me to occupy a niche in the promising digital markets: financial media, e-commerce, digital banking and earning.
all.me is a fully functioning app
join today

This is a product that changes the perception of network interaction between users and advertisers and offers a new principle of income distribution on social networks. Such an approach motivates users to create content, as well as integrate technological solutions into everyday life. Advertisers, in turn, receive a platform and an advertising format that will not cause rejection among consumers.

Also, the project has built a scheme in which ME can be used in all economic practices that are present in human life: distribution, exchange, consumption and accumulation.

As a result, all.me creates a new economy based on financial technologies, which is a ready-made and working infrastructure that lures the users and simplifies their daily life in a couple of clicks.

The app is available on App Store and Google Play

all.me